

Aug 10/30/12

# Lisa Curtis for State Senate

KRQE	Day	Date	Time	Program	Spots	Cost	Total
	Th, Fr, M, Tu	11/1-11/6	6-7a	Krqe 6am News	4	\$100	\$400
	Th, Fr, M, Tu	11/1-11/6	7-9a	CBS This Morning	4	\$100	\$400
	Wed	10/31	10-1035p	Krqe 10pm News	1	\$1,100	\$1,100
	Fri	11/2	10-1035p	Krqe 10pm News	1	\$700	\$700
	Sat	11/3	10-1035p	Krqe Sat 10pm News	1	\$325	\$325
	Th, Fr, M	11/1, 11/2	1035-1137p	Letterman	3	\$125	\$375
	Fri	11/2	5-530p	CBS Evening News	1	\$325	\$325
	Th, Fr, M	11/1-11/5	4-430p	Krqe 4pm News	3	\$275	\$825
	Wed, Mon	10/31-11/5	6-630p	Jeopardy	2	\$700	\$1,400
	Wed, Mon	10/31-11/5	630-7p	Wheel of Fortune	2	\$850	\$1,700
	Sun	11/4	9-10p	The Mentalist	1	\$1,400	\$1,400
	Mon	11/5	10-1035p	Krqe 10pm News	1	\$1,100	\$1,100
	Th, Fr, M	11/1-11/5	3-4p	Dr. Phil	3	\$300	\$900
				Gross Total			\$10,950
				Net Total			\$9,308
				Total with GRT			\$9,959.03
Kasa				930-10p			
	W-F, M	10/31-11/5	930-10p	Kasa 9-930p LN	4	300	\$1,200
	Sun	11/4	930-10p	Kasa 9-930p LN	1	400	\$400
	Th, Fr, M	11/1-11/5	4-5p	Amer Fun Video	3	150	\$450
				Gross Total			\$2,050
				Net Total			\$1,742.50
				Gross Total			\$13,000.00
				Net Total			\$11,050.00

218613

# Spot Manager: All,

Order	Alt Order #	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Lisa Curtis NM Senate

Agency: Griffin & Associates

Line: 1

Time Period: 930p-10p

218613	11/01/12	:30	P5	9:48:27 PM	LISA CURTI		\$300.00
218613	11/05/12	:30	P5		LISA CURTI		\$300.00
218613	11/02/12	:30	P5	9:47:42 PM	LISA CURTI		\$300.00
218613	10/31/12	:30	P5	9:38:11 PM	LISA CURTI LISACURTIS2		\$300.00
							\$1,200.00
							\$1,200.00

Line: 2

Time Period: 9p-930p

218613	11/04/12	:30	P5		LISA CURTI		\$400.00
							\$400.00
							\$400.00

Line: 3

Time Period: 4p-5p

218613	11/02/12	:30	P2	4:13:11 PM	LISA CURTI		\$150.00
218613	11/01/12	:30	P2	4:15:41 PM	LISA CURTI		\$150.00
218613	11/05/12	:30	P2		LISA CURTI		\$150.00
							\$450.00
							\$450.00
							\$2,050.00
							\$2,050.00
							\$2,050.00
							\$2,050.00

[Sorted by: Line]

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KODZ/KCFH</u>	Date: <u>10/30/12</u>
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I, JOAN GRIFFIN,  
 being/on behalf of: LISA WRTIS, a legally  
 qualified candidate of the DEMOCRAT political  
 party for the office of: NM SENATE  
 in the GENERAL  
 election to be held on: 11/6/12  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	ALL	W-M		30	1

Total Charges: \$13,000 GROSS

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

USA CURTIS FOR NM SENATE

I represent that the payment for the above described broadcast time has been furnished by:

JOAN GRIFFIN

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

VERN PETERSCHWIDT

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**To Be Signed By Candidate or Authorized Committee**

10/30/12  
Date

Joan Griffin  
Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title